

Corporate Responsibility Research Conference 2026

Cadi Ayyad University, Marrakech, Morocco

PhD WORKSHOP

Wednesday 28th October

William Young (University of Leeds)

Frank Figge (ESCP Business School)

Elise François, Gauri Navgire, Sara Velez-Zapata & Ralf Barkemeyer
(all KEDGE Business School)

14:00	Arrival & registration; coffee
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15:00	Welcome and Topic 1: Overcoming PhD problems (William, Frank & Ralf) Each person writes down the issues, concerns or problems that need to be overcome as part of their PhD. These could be anything from: • Practical issues regarding data collection (e.g. where to start or when to stop) or getting the feedback from supervisors • Content related concerns associated with acquiring the substantive knowledge needed to understand relevant field of enquiry • Process worries related to the time it is taking to complete certain aspects of the research. • Even methodological worries can be discussed! • Anything related to your PhD can be discussed
15:05	Organise into groups of 5-6 people & introductions • Discuss within each group how to overcome one problem from each person & develop 2-3 questions for the panel
15:40	Questions to the panel

16:15	Break
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16:45	Topic 2: Publish or Perish (Sara, Elise & Gauri) • Interactive game focusing on career building strategies, impact & academic pressures • Followed by open discussion
18:00	Close

18:00	Dinner with PhD students
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