

Call for Abstracts

Corporate Responsibility Research Conference CRRC 2015 Corporate Responsibility at the Crossroads: Creative Destruction or Creating Destruction?

Organised and hosted by KEDGE Business School
in association with the Sustainability Research Institute, University of Leeds

16 – 18 September 2015
at Kedge Business School, Marseille

With the COP21 summit to be held in Paris, 2015 marks the year where the world is expected to take decisive steps to tackle climate change. Climate change is the most visible but only one of the pressing problems humanity faces. Whether or not the corporate sector will help to provide solutions or contribute to more problems remains unclear. Will firms really be willing to undertake significant investments and substantive changes to move our course of action towards a more sustainable future? And will firms be able and willing to take a leading role to improve the living conditions of millions of people? Challenges like these bring up the more fundamental question of whether corporate responsibility can really make a difference and be a decisive driver for fundamental change towards a more sustainable future. While we see more and more firms touting their commitment and responsibility in glossy reports and on fancy websites, it remains unclear whether these commitments go beyond easy-to-accomplish incremental changes that do not measure up to the radical transitions that are required to meet the pressing challenges that we face today.

Now entering its second decade, the Corporate Responsibility Research Conference has become a forum for a wide range of topics linked to Corporate Social Responsibility and Corporate Sustainability. The tradition of CRRC is to focus on participants and the debate. We aim to create an environment that is welcoming and friendly yet challenges the existing knowledge base and drives the debate around corporate responsibility forward. Against this tradition the conference offers the ideal platform for addressing the more fundamental role of the corporate sector and the scope of its responsibility and commitment for a more sustainable future. We are keen to invite a wide variety of participants from across disciplinary backgrounds and from a variety of academic departments to address these kinds of questions. **We invite research papers from all fields of Corporate Responsibility and Sustainability. We are especially looking forward to submissions that focus on and question the role of the private sector in achieving sustainability.** Potential topics include (but are not limited to):

Accounting for sustainability	CSR and consumer behaviour
CSR and supply chain management	CSR for SMEs and micro-enterprises
CSR and governance	Tensions, conflicts and paradoxes in CSR
International CSR	CSR and development
CSR and organizational behaviour	CSR and sustainability strategy
CSR and climate change	Circular economy

CRRC is the ideal place to test new ideas and to experiment with new formats. Therefore we also welcome suggestions for special workshop streams and innovative ideas. In addition, we invite submissions to the following conference workshops:

- **Sustainable Entrepreneurship.** The concept of sustainable entrepreneurship envisions entrepreneurship as an activity that aims at balancing the three pillars of sustainability: the economic, the social, and the environmental ones. Current definitions offer some answers, but also raise a large number of questions which are starting to be approached within this vibrant field of research. This track welcomes submissions dealing with the various facets of sustainable entrepreneurship. [Please click here for an extended call for abstracts for the Sustainable Entrepreneurship track.](#)
- **Micro-level CSR.** While a focus on the well-being of all stakeholders has always been part of CSR scholarship, it is only in recent years that there has been an increase on the focus on employees. Two contributing factors for the increase in interest are that CSR research has become more mainstream in management journals and also that CSR has expanded from its traditional focus on macro and institutional levels to also include the micro level of analysis. Therefore, we invite scholars from fields such as OB, HR, I/O Psychology and other fields of management to join us in this track. For those especially interested in this topic area, there will be meeting time in addition to the track to give feed-back to each other's work and also to build a network of scholars in this area. [Please click here for an extended call for abstracts for the micro-level CSR track.](#)

ABSTRACTS

Initial abstracts of a maximum of 600 words should be emailed to abstracts@crrconference.org by Monday, 15th June 2015. Files should be sent in MS Word format, and the file name should be first author's surname. Please include names, affiliations and contact details of all authors. Please use a maximum of 600 words, answering the following questions:

- Research Question(s): What is the submission's goal?
- Theoretical Framework: What main concepts, models or theories are used in the paper? Include 3-4 central references.
- Method: Which method is used for the research work?
- Findings: What are the main (expected) outcomes and results?

Abstracts will be reviewed and selected by the scientific committee of the conference. Authors will be notified of acceptance from early June 2015.

PAPERS

The conference papers of a maximum of 6,000 words including references should be emailed to papers@crrconference.org no later than 31 July 2015. Please note that papers will not be accepted or appear on the programme unless at least one co-author has registered in full for the conference.

PhD WORKSHOP

Our popular pre-conference PhD Workshop will be held on the afternoon of 16th September 2015. It will appeal to first-time attendees as well as those who have attended throughout their PhD career. This annual workshop provides a relaxed environment to allow for lively exchange and discussion between PhD students as well as the opportunity to gain helpful advice and feedback from a panel of experienced PhD supervisors in the field. We have expanded the PhD workshop a few years ago and we want to continue talking about Post PhD opportunities and we will of course cover needs of PhD students throughout their studies.

BEST PAPER AWARDS

The scientific committee of the conference will review all papers presented and award two prizes for the CRRC best overall paper and the CRRC best PhD paper at the conference dinner. Criteria for the selection process are contribution to the research field, quality of the research, innovativeness, and diversity of views.

IMPORTANT DATES

20 December 2014	Call for abstracts opens
15 June 2015	Deadline for abstract submission
From early June 2015	Notification of accepted abstracts Conference registrations opens
30 June 2015	Deadline for early rate registrations
31 July 2015	Deadline for full papers
31 July 2015	Deadline for registration
16 September 2015	CRRC Pre-Conference Events
17/18 September 2015	Corporate Responsibility Research Conference

CONFERENCE FEES

	Before 30 June 2015	After 30 June 2015
Regular rate	340 EUR	400 EUR
PhD student rate	250 EUR	300 EUR

For more detailed information on the conference, accommodation, the venue and logistics, please visit our website (www.crrconference.org) or contact the conference chair Professor Frank Figge at info@crrconference.org.