Corporate Responsibility Research Conference CRRC 2018

 $\hbox{`Engaging Business and Consumers for Sustainable Change'}\\$



PRELIMINARY PROGRAMME

(Version 01/09/18, subject to change!)

Monday 10 September 2018

13.30-14.00	Registration for PhD Session Devonshire Hall
14:00 – 17:30	PhD Session Devonshire Hall
17.30-18.30	Break and conference bar open Devonshire Hall
18:30 – 19.30	Buffet Dinner for all Conference Delegates Devonshire Hall
19.30 - open end	Visit to historic and famous bars and pubs Leeds City Centre Led by Angela Craddy leaving from Devonshire Hall at 19.30

Tuesday 11 September 2018

08:30 – 09:30	Registration from 08:30, all session and meals at Devonshire Hall 09:15 Welcome & Conference Aims		
09:30 – 11:00	Session 1A Sustainable Consumption and Consumer Behaviour (1/2)	Session 1B Stakeholders and the Natural Environment Chairs: Heikkinen, A. and Onkila, T.	Session 1C Workplace Sustainability (1/3) Chairs: Russell, S. and Unsworth, K.
	Chairs: Young, W. and Chintakayala, P. K. Consumers' perceptions of the transformative	Nature as a stakeholder: Human and non-	CSR and employee positioning – do companies
	role of brands: A framing approach Lahtinen, S., Närvänen, E. and Manninen, M.	human stakeholder engagement in urban environments Kujala, J., Heikkinen, A. L., Jokinen, A., Mäkelä, H. and Lehtonen, O.	respond to employee expectations? Bustamante, S.
	Partnering for credibility? The influence of NPO co-branding on product perception	Co-designing sustainable solutions for living with multiple stakeholders	HRM sensemaking and approaches to CSR-HRM integration
	Harth, T. H., Wehnert, P. and Beckmann, M.	Carragher, V., Peters, M. D. and McCormack, S.	Podgorodnichenko, N., Edgar, F. and McAndrew, I.
	Making information of CSR scores salient: A randomised field experiment	Stakeholder interests in socio-ecological engagement processes	Green human resource management at work place: A systematic review
	Becchetti, L., Salustri, F. and Scaramozzino, P.	Heikkinen, A., Kujala, J., Nieminen, J., Jokinen, A., Tapaninaho, R., Mäkelä, H. and Lehtonen, O.	Rasool, I., Khan Khalid, G. and Haider, M.
11:00 – 11:30	Coffee break		
	Session 2A	Session 2B	Session 2C

11:30 – 13:00	Sustainable Consumption and Consumer Behaviour (2/2)	Business and Global Development	Workplace Sustainability (2/3)
	Chairs: Young, W. and Chintakayala, P. K.	Chairs: Tallontire, A. and Alstine, J.	Chairs: Russell, S. and Unsworth, K.
	Food waste reduction practices in Japanese consumers' everyday life: A mobile ethnography Sirola, N., Närvänen, E., Mesiranta, N., Sutinen, U-M. and Mattila, M.	The challenges of corporate accountability in extractive contexts – The case of oil development in Uganda Smith, L., Van Alstine, J. and Tallontire, A.	Employees' emotions and sense making on the importance of sustainability at workplace Mäkelä, M., Onkila, T. and Bhavesh, S.
	Driving sustainability through modelling and rivalry Carragher, V. and O'Reilly, H.	Co-evolution of mining and development: Based social conflicts in Zambia Tembo, J. and Tembo, B.	Top management emotional responses to climate change: A longitudinal study Russell, S.
	The wilful blindness of the rich ethical consumer Young, W., Barkemeyer, R. and Chintakayala, P. K.	Identification of narratives in private sector- led smallholders initiatives in agricultural supply chains Tallontire, A.	Are UK Equal Opportunities monitoring methods invalid, paradoxical and harmful to potential employees? Lee, H.
13:00 - 14:00			LCC, II.

	Session 3A	Session 3B	Session 3C
14.00			
14:00 – 15:30	Corporate Responsibility for Sustainability (1/2)	Sustainable Venturing and Entrepreneurship	Workplace Sustainability (3/3)
	Chairs: Heikkurinen, P. and Mäkinen, J.	Chair: Robra, B.	Chairs: Bimpli, I.
	Understanding corporate responsibility in the hospitality industry: A view based on the	Meanings of innovations and innovating in social enterprises	Employee CSR engagement: The paradoxes of embedding and meaning-making
	strategy-as-practices theory van Rheede, A. and Lim, A.	Lehtonen, O., Kujala, J., Heikkinen, A. L. and Viljanen, S.	Forte, K. and Unsworth, K.
building practice: A property developer	Corporate social responsibility and sustainable building practice: A case study of private property developers in Bangkok, Thailand Juangbhanich, A.	Conceptualizing power in the transition to circular business models Stål, H. and Babri, M.	Analysis of the application of practices of corporate social responsibility and its relationship with the labour development and quality of life of workers
			Vargas-Hernández, J. G. and Soriano Sandoval, J. L.
	Truly sustainable business – Theoretical debate or a true opportunity: Story told by the	Sustainable Entrepreneurship in the Indian Context: Exploring Factors that Shape	The alignment of post graduate sustainability education and business needs
	reporting of the Finnish industries	Entrepreneurial Opportunity Identification	Owen, A., Harris, J. and Craddy, A.
	Mikkilä, M., Koistinen, K., Kuokkanen, A. and Linnanen, L.	Agarde, P., Salignac, F. and Barkemeyer, R.	
15:30 – 16:00		Tea break	

16:00 – 17:30	Session 4A Corporate Responsibility for Sustainability (2/2) Chairs: Heikkurinen, P. and Mäkinen, J.	Session 4B Modern Slavery in International Business Chairs: Voss, H. and Waite, L.	Session 4C Risk Communication and Decision-Making Chair: Taylor, A.
	Corporate responsibility and the challenge of biodiversity at the organisational level Smith, T., Paavola, J. and Holmes, G.	Responses to institutional complexity: An exploratory case study of modern slavery in the construction industry Gutierrez-Huerter, O. G., Gold, S. and Trautrims, A.	Influencing factors of corporate environmental risk management in bank lending decision-making: Empirical evidence from European Banks Qi, J., Eberhardt-Toth, E. and Paulet, E.
	Successful and sustainable CSR projects achievable with the integration and engagement of all stakeholders – A case for Papua New Guinea's (PNG) oil and gas industry Firmin-Pisini, J., Ochoa Paniagua, J. and Kirytopoulos, K.	Against expectations: Mapping the modern slavery statements of clothing retailers against governmental and NGO guidance Ras, I. A.	Managers mobilizing sustainability transformations Lahtinen, S. and Yrjöla, M.
	Whose responsibility is it really? Developing an integrative perspective on corporate sustainability Heikkurinen, P. and Mäkinen, J.	Modern slavery and international business Voss, H., Davis, M., Sumner, M., Waite, L. and Ras, I.	Social responsibility as a corporate strategy in a self-service shop S-Mart Vargas-Hernández, J. G. and Polo Navarro, C. A.
17.30- 18.30	Break and conference bar open Local craft ale tasting event from 18:30		
19:00 – open end	Gala Dinner and best paper awards After diner quiz		

Wednesday 12 September 2018

09:00 - 10:30	Session 5A Tensions, Conflicts and Paradoxes in Corporate Sustainability and CSR (1/2)	Session 5B SMEs, Micro-Enterprises and Family Businesses	Session 5C Reporting and Communication
	Chair: van Rheede, A.	Chairs: Owen, A. and Abbott, P.	Chair: Babri, M.
	Reconciling social sustainability, development and stakeholder expectations from inside palm oil Karinen, M.	Tackling barriers to the implementation of eco- efficiency practices: Differences between new ventures and established firms Labella-Fernández, A., Martínez-del-Río, J. and Céspedes-Lorente, J.	CSR reporting for external and internal stakeholders in industrial sector Pędziwiatr, E. and Kulczycka, J.
	Enabling or constraining? Hybrid organizational identities and certified management standards Lahneman, B.	The translation of EU Directive 2014/95/EU into national German law: Anyone worried? Bergmann, A.	Antecedents and implications of organisational indulgence in rhetoric while communicating on CSR Vazhappully, R. and Hope, A.
	Organisation, Degrowth and Sustainable Development Goals Robra, B. and Heikkurinen, P.	Can micro-enterprises release new value from provenance and sustainable production? Owen, A.	The future of sustainability reporting: Standalone or integrated reports? Demir, M. and Min, M. K.
10:30 - 11:00		Coffee break	

11:00 - 12:30	Session 6A Tensions, Conflicts and Paradoxes in Corporate Sustainability and CSR (2/2)	Session 6B Sustainability in Supply Chains and Networks	Session 6C Change Agency in Sustainability Transitions (1/2)
	Chair: Stål, H.	Chairs: Papargyropoulou, E. and Wong, C. Y.	Chairs: Teerikangas, S., Onkila, T., Mäkelä, M. and Koistinen, K.
	Tensions in standardising sustainability: A micro level account of operationalising accountability standards Linneberg, M.	Institutional work in the food waste system: Opportunities and innovations Närvänen, E., Mattilam, M. and Mesiranta, N.	Building sustainability? Actors and their networks in promoting institutional changes towards WMC in Finland Vihemäki, H. and Toppinen, A.
	How trade-offs and complementarities among economic, social and environmental urban sustainability affect city livability Martinez-Bravo, M., Martinez-del-Rio, J. and Antolin-Lopez, R.	Stakeholder Network Influence on Suppliers' Social Responsibility (SSR): The case on Apparel Industry Hossain, T.	"What can be measured can be managed?" – But can we measure and can we manage? Linking theories of sustainability assessment and sustainability transitions Pihkola, H.
	Leader ambivalence and corporate social performance	Collaborative sustainability in a shipbuilding network	Active agents of sustainability transitions – A life course approach
	Hahn, T. and Barkemeyer, R.	Mäkelä, M., Apostol, O., Jokinen, L., Heikkilä, K., Kalliomäki, H. and Saarni, J.	Koistinen, K., Teerikangas, S., Mikkilä, M. and Linnanen, L.
12:30 – 13:30		Lunch	

13:30-	Session 7A Resilience, Governance and Power	Session 7B International CSR (1/2)	Session 7C Change Agency in Sustainability Transitions
15:00	Chair: Davis, M.	Chair: Barkemeyer, R.	(2/2) Chairs: Teerikangas, S., Onkila, T., Mäkelä, M. and Koistinen, K.
	System building for resilient innovation ecosystems Arena, M., Azzone, G. and Piantoni, G.	International CSR in the context of divestments by European multinationals in the European Union Ando, K.	Transforming CSR projects: Developing CSR through project management Al-Reyaysa, M. and Pinnington, A. H.
g	Earth system governance vs. corporate governance: Agency in the Anthropocene Dahlmann, F., Morrell, K. and Griggs, D.	The nature of nature in transnational CSR: Environmental discourses within the International Olympic Committee's sustainability management Helminen, J.	Towards collective consciousness: Identifying several behavioural determinants of sustainability for various groups of stakeholders Hiquet, R.
	Power imbalance: A threat to sustainable change in developing nations Ajide, O. E. and Osobajo, O. A.	Networked relationships of CSR in emerging economics – India and Kenya Prashar, A.	Agency in sustainability transitions – A closer look at management and CSR literatures Teerikangas, S., Onkila, T., Koistinen, K. and Mäkelä, M.
15:00- 15:30	Tea break		

15.30- 16.00	Session 8B International CSR (2/2)	Session 8C Indicators, Standards, and Performance
	Chair: Barkemeyer, R.	Chairs: Abbott, P.
	A critical evaluation of organizational preparedness and seriousness for sustainable practices and its reporting: Few preliminary findings Gupta, S. K.	Identification of social responsibility indicators within large construction projects Alotaibi, A., Edum-Fotwe. F. and Price, A.
	Corporate social responsibility and earnings quality: Evidence from China Rezaee, Z., Dou, H. and Zhang, H.	Analysing CSR standards in the context of standards markets: Toward a framework for systematic comparison Schönherr, N., Wiman, A., Reisch, L. A., Farsang, A., Temmes, A. and Martinuzzi, A.
	Law enforcement and informality in an emerging market Rocha R. and Silva, M. D.	From performance to impact in the age of Sustainable Development Goals Chapple, W. and Russon, J-A.
17:00- 17:30	Break	
17:30- 20:00	Visit to 'The Tetley' for the Semiramis exhibition by Tai Shani Leeds City Centre: https://thetetley.org/ Led by Paul Abbott (leave from Devonshire Hall at 17:30)	