



## Conference Programme

(updated 01-Sept-08)

### SUNDAY SEPTEMBER 7<sup>TH</sup>

4 – 6 PM	<b>PHD WORKSHOP</b>  Chaired by Dr. William Young (University of Leeds)  Interactive workshop for PhD students (Papers by PhD students presented Mon & Tues) <i>PFC212</i>
7 PM – 10PM	<b>PHD WORKSHOP DINNER</b> <i>Council Chambers/Canada Room</i>

### MONDAY SEPTEMBER 8<sup>TH</sup>

8 – 9 AM	<b>REGISTRATION</b> <i>PFC Foyer</i>			
9 – 9:30 AM	<b>WELCOME</b> Professor Frank Figge (Conference Chair) <i>PFC212</i>			
9:30 – 10:30 AM	<b>Session 1A</b> <i>PFC211</i>  Challenging the Mainstream (1)	<b>Session 1B</b> <i>PFC212</i>  Sector Perspectives (1)	<b>Session 1C</b> <i>PFC206</i>  CR for Individual, Cultural & Biodiversity (1)	<b>Session 1D</b> <i>PFC207</i>  Supply Chains (1)
10:30 – 11 AM	<b>REFRESHMENTS</b> <i>PFC 2<sup>nd</sup> Floor Lobby</i>			
11 AM – 12:30 PM	<b>Session 2A</b> <i>PFC211</i>  Challenging the Mainstream (2)	<b>Session 2B</b> <i>PFC212</i>  Sector Perspectives (2)	<b>Session 2C</b> <i>PFC206</i>  CR for Individual, Cultural & Biodiversity (2)	<b>Session 2D</b> <i>PFC207</i>  Supply Chains (2)
12:30 – 1:30 PM	<b>LUNCH</b> <i>PFC Foyer</i>			
1:30 – 3 PM	<b>Session 3A</b> <i>PFC211</i>  CSR & Development	<b>Session 3B</b> <i>PFC212</i>  Sustainability Accounting (1)	<b>Session 3C</b> <i>PFC206</i>  CR for Individual, Cultural & Biodiversity (3)	<b>Session 3D</b> <i>PFC207</i>  Regional Perspectives (1)
3 – 3:30 PM	<b>REFRESHMENTS</b> <i>PFC 2<sup>nd</sup> Floor Lobby</i>			



## MONDAY SEPTEMBER 8<sup>TH</sup> (continued)

3:30 – 5:00 PM	<b>Session 4A</b> <i>PFC211</i>  SRI	<b>Session 4B</b> <i>PFC212</i>  Sustainability Accounting (2)	<b>Session 4C</b> <i>PFC206</i>  CR for Individual, Cultural & Biodiversity (4)	<b>Session 4D</b> <i>PFC207</i>  Governance for SD
7:30 PM -10.30PM	<b>CONFERENCE DINNER</b> <i>Great Hall</i> Best paper awards  Open Bar			

## TUESDAY SEPTEMBER 9<sup>TH</sup>

9.00 -10:30 AM	<b>Session 5A</b> <i>PFC211</i>  Reporting (1)	<b>Session 5B</b> <i>PFC212</i>  Learning & Innovation	<b>Session 5C</b> <i>PFC206</i>  Regional Perspectives (2)	<b>Session 5D</b> <i>PFC207</i>  Tools
10:30 – 11 AM	<b>REFRESHMENTS</b> <i>PFC 2<sup>nd</sup> Floor Lobby</i>			
11 AM – 12:30 PM	<b>Session 6A</b> <i>PFC211</i>  Reporting (2)	<b>Session 6B</b> <i>PFC212</i>  Sustainability Management	<b>Session 6C</b> <i>PFC206</i>  Regional Perspectives (3)	
12:30 – 1:30 PM	<b>LUNCH</b> <i>PFC Foyer</i>			
1:30 – 4:30 PM	<b>GROUP ACTIVITY</b> Walking Tour of West Belfast Meet outside Lanyon Building			



## SESSION PROGRAMME

	Date /Time	Theme	Chair	Presenter(s)	Title
1A	Mon 9.30-10.30	Challenging the Mainstream (1)	D. Tzavara	D. Tzavara	Small companies competing with "green" incumbents – incentives to refrain from CSR
				L. Becchetti, L. Giallonardo & M. E. Tessitore	Product differentiation when "quality is a matter of tastes": the case of corporate social responsibility with asymmetric information
1B	Mon 9.30-10.30	Sector Perspectives (1)	A. Liesen	U. Gelbmann	Sustainability and CSR in Austrian Waste Industry – An Empirical Survey
				D. Gluck	'Describing developments in the European electricity sector' : Drivers for change - Corporate Social Responsibility
1C	Mon 9.30-10.30	CR for Individual, Cultural & Biodiversity (1)	T. Ketola	T. Ketola	Corporate Responsibility for Individual, Cultural and Biodiversity
				A.H. Mohamed	Immigrant worker's induction training in Finland – Case Petmo project
1D	Mon 9.30-10.30	Supply Chains (1)	D. Holt	D. Holt	Critical Determinants of Green Supply Chain Management Practices
				S. Seuring, S. Gold, P. Beske, J. Schreiber & R. Morana	Case study research on sustainable supply chain management – What evidence has been found?

2A	Mon 11-12.30	Challenging the Mainstream (2)	F. Figge	F. Figge & T. Hahn	Does it Green to Pay?
				K. Fahy	Critical reflections on management basics: challenges and implications for corporate responsibility and sustainability research
				R. Ismal	Depositor's Behavior and Economic Condition leading to Liquidity Risk Problem to Islamic Banking Industry (Indonesian Case : 2001 – 2007)
2B	Mon 11-12.30	Sector Perspectives (2)	J.D. Pratten	J.D. Pratten & S. Walton	Policy and reality: Corporate social responsibility in the UK gambling industry
				P. Rana, J. Platts & M. Gregory	Exploration of corporate social responsibility (CSR) in multinational companies within the food industry
				N. Richardson	To investigate Leeds retail stakeholders' perceptions of a proposed sustainable retail marketing benchmarking model
2C	Mon 11-12.30	CR for Individual, Cultural & Biodiversity (2)	T. Ketola	M.T. Jones	Disrobing the Emperor: Mainstream CSR Research and Corporate Hegemony
				D. Bulut & C. Bulut	Corporate Social Responsibility in Culture and Art
				B. Studniberg	Private Municipal Governance and the Company Town
2D	Mon 11-12.30	Supply Chains (2)	D. Holt	S. New & D. Brown	Corporate Responsibility and Product Recalls: The Mattel Case
				S.B. Young, A. Fonseca & G. Dias	Sustainable Solutions for Metals Supply? An Analysis of MakeITfair's Principles on the Mining Phase of the Electronic Companies' Supply Chain
				S. Gold & S. Seuring	Energy production from biogas: Analyzing the management strategies of supply chain actors



	Date /Time	Theme	Session	Presenter(s)	Title
3A	Mon 1.30-3.00	CSR & Development	S. Hazlett	J.P. Kunapareddy	"Growing market whilst changing the lives." Patting at the Bottom of the Pyramid beyond Business goals: An Empirical analysis on Project Shakti, Hindustan Unilever Ltd.
				A. Humbad	Carbon Credits for Energy Self Sufficiency in Rural India- A Case Study
				(tba)	(tba)
3B	Mon 1.30-3.00	Sustainability Accounting (1)	W. Woodward	W. Woodward	Sustainability of Corporate Communications: A Framework for Performance Accounting
				M.-H. Bihl	The financial characteristics of socially responsible firms and their predictive power
				J. Ferguson, A.G.F. Hoepner & P.-S. Yu	Investment in the Global 100's most likely sustainable corporations pays! A study at global, regional and industry level
3C	Mon 1.30-3.00	CR for Individual, Cultural & Biodiversity (3)	T. Ketola	A. Blombäck & C. Wigren	Are not Multinationals also Community Actors? Challenging the Notion of a Small versus Large Firm Corporate Social Responsibility
				E. Ndzibah & A. Maxwell	CSR in Developing Countries? Diversity Should Not Mean Dumping
				K. Jallow	Radicalism and Corporate Social Responsibility: unlikely partners?
3D	Mon 1.30-3.00	Regional Perspectives (1)	D. Holt	Elise McCarthy	Corporate Social Responsibility and the Workplace in Ireland
				R. Barkemeyer & F. Figge	What the Papers Say: Trends in Sustainability – A Comparative Analysis of 112 Leading National Newspapers Worldwide
				D. Holt, R. Barkemeyer, F. Figge & G. Napolitano	Media Representations of Business Ethics
4A	Mon 3.30-5.00	SRI	S.R. Hume	A. Hoepner & D.G. McMillan	The financial performance of screened responsible investment funds and indexes – Preliminary evidence from the first Meta-Regression-Analysis (MRA) on this research issue
				S.R. Hume & A. Larkin	The Performance of Socially Responsible Investing
				S.R. Hume & L. Gallagher	The Value for Service Industry Firms of Environmental Initiatives
4B	Mon 3.30-5.00	Sustainability Accounting (2)	F. Figge	K. Bryon, P. Everaert, L. Lauwers & J. van Meensel	Time-driven activity-based costing for supporting sustainability decisions in pig production
				I. Brose	Monetization of Environmental and Socio-Economic Externalities from Bioenergy
				J. van Meensel, L. Lauwers, G. Van Huylenbroeck & S. Van Passel	Exploring production-theoretical insights for economic-ecological trade-off analysis



	Date /Time	Theme	Session	Presenter(s)	Title
4C	Mon 3.30-5.00	CR for Individual, Cultural & Biodiversity (4)	T. Ketola	T. Bin Hossain & C. Siwar	A Comparative Analysis Between Islamic Concept On Corporate Social Responsibility And Malaysia Mangers Opinion
				P.L. Sacco, G. Ferilli & S. Pedrini	Corporate Social Responsibility and Cultural Capital: The Role of Culture in Enterprise Responsibility Behaviour
				K. Tschiggerl & J. Fresner	From „Doing Green“ to „Doing Good“ – A consultancy perspective of mainstreaming sustainable development through continuous improvement
4D	Mon 3.30-5.00	Governance for SD	R. Barkemeyer	A. Leitner, W. Wehrmeyer & C. France	The Impact of Regulation and Policy on Eco-Innovation – the need for a new understanding
				K. Goetz	Development of Incentives for Washington State's Sustainable Business Program
				R. Barkemeyer & G. Napolitano	The UN Global Compact: Towards a Critical Mass or a Critical State?

	Date /Time	Theme	Session	Presenter(s)	Title
5A	Tue 9-10.30	Reporting (1)	C. Herzig	C.O. Yekinni	Social and Environmental Reporting: How informative is the disclosure of Community Involvement Cost – Qualitative or Quantitative
				J. Gebauer & E. Hoffmann	German Ranking of Sustainability Reports: Results from a Comparison of Non-financial Reports of Large German Companies
				C. Herzig	Internet supported sustainability reporting. Empirical findings from the German DAX30
5B	Tue 9-10.30	Learning & Innovation	A. Jovanovic	A. Castiaux	Innovation induced by Corporate Responsibility practices: an exploratory study
				J. Kittitornkool	Chevron and Environmental Education for Sustainability of Participatory Garbage Management : The case of Twelve Alliance Schools in Southern Thailand
				A. Jovanovic, O. Renn & S. Kaliwe	Participative education in the area of iCSR (integrated Corporate Social Responsibility)
5C	Tue 9-10.30	Regional Perspectives (2)	P. Rodgers	C.A. Yüksel, D. Bulut & V.L. Tüzüner	Corporate Social Responsibility Programs in Turkey: A Content Analysis
				M.K. Sharma & P. Agarwal	Disappearing divide between Corporate Governance and CSR
				P. Rodgers & J. Crotty	Corporate Citizenship and Environmental Sustainability in the Russian Federation
5D	Tue 9-10.30	Tools	A. Liesen	I. Penttinen & T. Pohjola	Choice of a Strategy Tool for Eco-Efficiency
				N. Pegram, S. Goldsmith & A. Dewangga	Social Responsibility Guidelines & Sustainable Development: Integrating a Common Goal of a Sustainable Society
				A. Liesen	Sustainable Net Present Value



	Date /Time	Theme	Session	Presenter(s)	Title
<b>6A</b>	Tue 11-12.30	Reporting (2)	K. Jallow	J.M. Moneva Abadía, M.V. Sanagustín Fons & J.A. Moseñe Fierro	Quality assessment of sustainability reporting in Wind-energy Industry. The Spanish case
				Y. Du	An Investigation into the Adoption of Corporate Social Responsibility Report in Mainland China
				K. Jallow	Accounting for climate change: CSR mechanism or CSR appropriation?
<b>6B</b>	Tue 11-12.30	Sustainability Management	S. Hazlett	S. Hazlett & L. McKee	Achieving CSR through Stakeholder Management: An Empirical Investigation
				I.M. Sealy, W. Wehrmeyer, C. France & M. Leach	Sustainable Development Management Systems in Global Business Organizations
				C.N. Nana	Do criminogenic employment practices truly reflect a corporation's responsibility for non-compliance?
<b>6C</b>	Tue 11-12.30	Regional Perspectives (3)	A. Hoepner	K. Goetz	Lessons Learned from Washington State's Sustainable Business Program
				A. Hoepner, D. G. McMillan & G. W. Müller	Do investors pay for opposing the genocide in Darfur? No, they even make money!
				(tba)	(tba)

