



FIRST WORLD SYMPOSIUM ON
S U S T A I N A B L E
ENTREPRENEURSHIP

15–17 July 2007

As part of the Corporate Responsibility Research Conference
Devonshire Hall, University of Leeds, United Kingdom

CALL FOR PAPERS

The concept of 'sustainable entrepreneurship' has emerged from the minds of theoreticians and practitioners alike as a merger between the entrepreneurship and sustainable development agendas. Conceptually, it draws on knowledge from conventional entrepreneurship studies, newer research into social entrepreneurship, and business and environment studies, among others. A **creative synthesis is beginning** to take shape with contributions from many corners of the world, most notably in Europe, North America, Australia, and New Zealand. Although still in its infancy as a field of knowledge, as the number of researchers interested in the relationship between entrepreneurship and sustainable development continues to grow a window of opportunity exists to create a **vibrant research community** to advance a common understanding of the nature, promise, and limitations of sustainable entrepreneurship.

The **First World Symposium on Sustainable Entrepreneurship** is intended as a first step in this endeavor by bringing together the world's foremost thinkers on the topic for an intensive and exploratory 'meeting of the minds'. The potential contribution sustainable entrepreneurship could make to sustainable development makes the topic both **important and timely**. An effective research community can contribute to the depth of understanding and the accumulation of consensual knowledge about the subject by adopting common definitions of central concepts, specifying key constructs in a way that allows comparability between research results, and by positioning research within a larger framework that links the field. Such a framework would provide a loose structure to unite the field, while still allowing individuals the freedom to make creative advances by exploring specific questions and dimensions they find most captivating.

Goals of the Symposium

The goals of the symposium are to help lay the groundwork for such a vibrant research community to take hold, through the presentation of conceptual and empirical papers followed by extended group discussion sessions and written summaries of the outcomes of those sessions. The focus of these outcomes will be:

- 1) to foster a common understanding of core concepts, definitions, unifying frameworks, and research themes, and
- 2) to establish dialogue and build a research community, and possibly research partnerships, to advance the field.

Special Journal Issue

Papers from this symposium will be considered for inclusion in the publication of a **special issue of *Greener Management International*** on the theme of sustainable entrepreneurship.

Topics of Interest

The symposium's topics of interest include but are not limited to:

- Theories of sustainable entrepreneurship
- Identifying and specifying cross-cutting analytical themes
- Discussion of research foci that are likely to advance the field
- Methodological issues in the study of sustainable entrepreneurship
- Strategies for successful sustainable entrepreneurship in practice
- Linking sustainable entrepreneurship, sustainable enterprise, and sustainable development
- The ethics of sustainable entrepreneurship
- The value creation potential of sustainable entrepreneurship
- The role of sustainable entrepreneurship in guiding system evolution
- Unifying theoretical or analytical frameworks for the field
- *Intrapreneurship* or transition management for sustainability
- Discussion of what is already known about sustainable entrepreneurship and opportunities for improving knowledge
- Rigorous empirical studies of sustainable entrepreneurship in practice
- The role of personal values in sustainable entrepreneurship
- The role of managerial and organizational cognition in sustainable entrepreneurship
- Sustainable entrepreneurship as a design science
- Relationship between sustainable, social, environmental, and conventional forms of entrepreneurship
- Typologies for understanding diversity in the practice of sustainable entrepreneurship

Abstracts

- To participate in this symposium, please email abstracts of approximately 200 words to Dr Fiona Tilley (f.tilley@see.leeds.ac.uk) by **1 May 2007**.
- Format:
 - MS Word or PDF format.
 - File name should be first author's surname.
 - Please include names, affiliations, and contact details of authors.
- Authors will be notified of acceptance or not by 15 May 2007.

Full Papers

- Authors with accepted abstracts are required to email a full paper to Dr Fiona Tilley (f.tilley@see.leeds.ac.uk) by **15 June 2007**.
- Format:
 - Papers should not be more than 8,000 words (all inclusive).
 - MS Word or PDF format.
 - Use the paper format template provided.
 - File name should be first author's surname.
 - Please include names, affiliations and contact details of authors.
- Papers will be posted online for participants to review before the symposium.
- Papers will not be accepted until speakers have registered for the conference.

Timetable

Date	Event
1 February 2007	Call for abstracts opens
1 February 2007	Conference registration opens
1 May 2007	Deadline for abstracts
15 May 2007	Notification of accepted abstracts
15 June 2007	Deadline for full papers
15 June 2007	Deadline for registration
15-17 July 2007	First World Symposium on Sustainable Entrepreneurship as part of the Corporate Responsibility Research Conference

The Symposium Venue

- The Symposium on Sustainable Entrepreneurship will be held as part of the Corporate Responsibility Research (CRR) Conference.
- Participants of the Symposium on Sustainable Entrepreneurship will have the opportunity to interact with other participants of the CRR Conference; the last day of the conference is left open for participants to attend sessions on other topics related to corporate responsibility.
- Registration and accommodation should be arranged through the CRR Conference organizers.
- Any enquiries about the Symposium on Sustainable Entrepreneurship should be directed to Bradley Parrish (b.parrish@see.leeds.ac.uk).



Visit the conference web site at
www.crrconference.org